

# Morgan Stanley

## Key Information Document

### Purpose

This document provides you with key information about this product. It is not marketing material. The information is required by the Packaged Retail and Insurance-Based Investment Products Regulation ("PRIIPs") to help you understand the key features, risks, costs and potential gains and losses of this product and to help you compare it with other products covered by PRIIPs.

### Product

Product name	5 Year EUR Capital Protected Twin Win Notes linked to S&P 500® Index
Product identifier	ISIN: XS2894039143   Series number: TBD
PRIIP manufacturer	Morgan Stanley & Co. International plc ( <a href="http://sp.morganstanley.com/">http://sp.morganstanley.com/</a> ). The product issuer is Morgan Stanley BV with a guarantee by Morgan Stanley.
Telephone number	+44-20-7677-6140
Competent authority of the PRIIP manufacturer	Morgan Stanley & Co. International plc is not established in the European Union (EU) or supervised by an EU competent authority. It is authorised by the U.K. Prudential Regulation Authority and regulated by the U.K. Financial Conduct Authority and U.K. Prudential Regulation Authority.
Date and time of production	14 November 2024 09:50 Dublin local time

You are about to purchase a product that is not simple and may be difficult to understand.

### 1. What is this product?

Type	English law governed notes
Term	The product has a fixed term and will be due on 17 January 2030.
Objectives (Terms that appear in bold in this section are described in more detail in the table(s) below.)	<p>The product is designed to provide a return in the form of a cash payment on the <b>maturity date</b>. The amount of this payment will depend on the performance of the <b>underlying</b>.</p> <p><b>Termination on the maturity date:</b> On the <b>maturity date</b>, if a <b>knock-out event</b> has occurred, you will receive EUR 1,075.00. If a <b>knock-out event</b> has not occurred you will receive:</p> <ol style="list-style-type: none"><li>if the <b>final reference level</b> is at or above the <b>initial reference level</b>, a cash payment directly linked to the performance of the <b>underlying</b>. The cash payment will equal (i) the <b>product notional amount</b> multiplied by (ii) (A) the <b>final reference level</b> divided by (B) the <b>initial reference level</b>. However, if this cash payment is less than EUR 1,000.00, you will receive EUR 1,000.00; or</li><li>if the <b>final reference level</b> is below the <b>initial reference level</b>, a cash payment equal to (i) EUR 1,000.00 plus (ii) an amount directly linked to the performance of the <b>underlying</b>. This amount will equal (i) the <b>product notional amount</b> multiplied by (ii) (x) 100.00% minus (y) (A) the <b>final reference level</b> divided by (B) the <b>initial reference level</b>. However, if this cash payment is less than EUR 1,000.00, you will receive EUR 1,000.00.</li></ol>

Under the product terms, certain dates specified below will be adjusted if the respective date is either not a business day or not a trading day (as applicable). Any adjustments may affect the return, if any, you receive.

The product terms also provide that if certain exceptional events occur (1) adjustments may be made to the product and/or (2) the issuer may terminate the product early. These events are specified in the product terms and principally relate to the **underlying**, the product and the issuer. The return (if any) you receive on such early termination is likely to be different from the scenarios described above and may be less than the amount you invested.

You do not have any entitlement to a dividend from the **underlying** and you have no right to any further entitlement resulting from the **underlying** (e.g., voting rights).

Underlying	S&P 500 INDEX (Price return index) (ISIN: US78378X1072; Bloomberg: SPX Index)	Knock-out event	A knock-out event occurs if the <b>final reference level</b> of the <b>underlying</b> is at or below the <b>lower knock-out barrier level</b> or at or above the <b>upper knock-out barrier level</b>
Asset class	Equity	Lower knock-out barrier level	71.00% of the <b>initial reference level</b>
Product notional amount	EUR 1,000.00	Upper knock-out barrier level	129.00% of the <b>initial reference level</b>
Issue price	100.00% of the <b>product notional amount</b>	Reference level	The closing level of the <b>underlying</b> as per the <b>reference source</b>
Product currency	Euro (EUR)	Reference source	Standard & Poor's
Underlying currency	U.S. Dollar (USD)	Final reference level	The <b>reference level</b> on the <b>final valuation date</b>
Subscription period	20 November 2024 (exclusive) to 10 January 2025 (exclusive)	Initial valuation date	10 January 2025
Issue date	17 January 2025	Final valuation date	10 January 2030
Initial reference level	The <b>reference level</b> on the <b>initial valuation date</b>	Maturity date / term	17 January 2030

**Intended retail investor** The product is intended to be offered to retail investors who fulfil all of the criteria below:

1. they have basic knowledge and/or experience of investing in similar products which provide a similar market exposure and have the ability to understand the product and its possible risks and rewards, either independently or through professional advice;
2. they seek full protection of the product notional amount, subject to the issuer's and the guarantor's ability to pay, expect the movement in the underlying to perform in a way that generates a positive return. They have a medium investment horizon;
3. they are not able to bear any loss of their initial investment, consistent with the redemption profile of the product at maturity (market risk);
4. they accept the risk that the issuer or guarantor could fail to pay or perform its obligations under the product irrespective of the redemption profile of the product (credit risk);
5. they are willing to accept a level of risk of 2 out of 7 to achieve potential returns, which reflects a low risk (as shown in the summary risk indicator below which takes into account both market risk and credit risk).

## 2. What are the risks and what could I get in return?

Risk indicator



**The risk indicator assumes you keep the product until 17 January 2030. The actual risk can vary significantly if you cash in at an early stage and you may get back less. You may not be able to sell your product easily or may have to sell at a price that significantly impacts on how much you get back.**

The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you.

We have classified this product as 2 out of 7, which is a low risk class. This rates the potential losses from future performance at a low level, and poor market conditions are very unlikely to impact our capacity to pay you.

Inflation erodes the purchasing value of cash over time and this may result in the decline in real terms of any capital reimbursed.

You are entitled to receive back at least 100.00% of your capital. Any amount over this, and any additional return, depends on future market performance and is uncertain. However, this protection against future market performance will not apply if you cash in before maturity or in case of immediate termination by the issuer.

For detailed information about all risks relating to the product please refer to the risk sections of the prospectus and any supplements thereto as specified in the section "7. Other relevant information" below.

**Performance scenarios** What you will get from this product depends on future market performance. Market developments in the future are uncertain and cannot be accurately predicted.

The scenarios shown are illustrations based on results from the past and on certain assumptions. Markets could develop very differently in the future.

<i>Recommended holding period:</i>		5 years	
<i>Example investment:</i>		EUR 10,000	
<i>Scenarios</i>		<i>If you exit after 1 year</i>	<i>If you exit after 5 years (Recommended holding period)</i>
<b>Minimum</b>	<b>EUR 10,000. The return is only guaranteed if you hold the product to maturity. You could lose some or all of your investment.</b>		
<b>Stress</b>	<b>What you might get back after costs</b>	EUR 9,081	EUR 10,607
	Average return each year	-9.14%	1.19%
<b>Unfavourable</b>	<b>What you might get back after costs</b>	EUR 9,648	EUR 10,607
	Average return each year	-3.50%	1.19%
<b>Moderate</b>	<b>What you might get back after costs</b>	EUR 9,731	EUR 10,750
	Average return each year	-2.67%	1.46%
<b>Favourable</b>	<b>What you might get back after costs</b>	EUR 9,835	EUR 12,201
	Average return each year	-1.64%	4.06%

The favourable, moderate, unfavourable and stress scenarios represent possible outcomes that have been calculated based on simulations using the past performance of the **underlying** over a period of up to 5 years. The stress scenario shows what you might get back in extreme market circumstances. This product cannot be easily cashed in. If you exit the investment earlier than the recommended holding period you do not have a guarantee and you may have to pay extra costs.

The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

## 3. What happens if Morgan Stanley BV is unable to pay out?

You are exposed to the risk that the issuer or guarantor might be unable to meet its obligations in connection with the product for instance in the event of bankruptcy or an official directive for resolution action. This may materially adversely affect the value of the product and could lead to you losing some or all of your investment in the product. The product is not covered by any deposit protection scheme.

#### 4. What are the costs?

The person advising on or selling you this product may charge you other costs. If so, this person will provide you with information about these costs and how they affect your investment.

##### Costs over time

The tables show the amounts that are taken from your investment to cover different types of costs. These amounts depend on how much you invest, how long you hold the product and how well the product does. The amounts shown here are illustrations based on an example investment amount and different possible investment periods.

We have assumed:

- In the first year you would get back the amount that you invested (0% annual return). For the other holding periods we have assumed the product performs as shown in the moderate scenario.
- EUR 10,000 is invested

	<i>If you exit after 1 year</i>	<i>If you exit after 5 years</i>
<b>Total costs</b>	EUR 574	EUR 524
<b>Annual cost impact*</b>	6.02%	1.10% each year

\*This illustrates how costs reduce your return each year over the holding period. For example it shows that if you exit at the recommended holding period your average return per year is projected to be 2.55% before costs and 1.46% after costs.

We may share part of the costs with the person selling you the product to cover the services they provide to you. They will inform you of the amount.

##### Composition of costs

	<b>One-off costs upon entry or exit</b>	<b>If you exit after 1 year</b>
<b>Entry costs</b>	5.24% of the amount you pay when entering this investment. These costs are already included in the price you pay.	EUR 524
<b>Exit costs</b>	0.50% of your investment before it is paid out to you. These costs are already included in the price you receive and are only incurred if you exit before maturity. If you hold the product until maturity, no exit costs will be incurred.	EUR 50
<b>Ongoing costs taken each year</b>		
<b>Management fees and other administrative or operating costs</b>	0.00% of your investment amount per year. This is an estimate of the actual costs.	EUR 0

#### 5. How long should I hold it and can I take money out early?

##### Recommended holding period: 5 years

The product aims to provide you with the return described under "1. What is this product?" above. However, this only applies if the product is held to maturity. It is therefore recommended that the product is held until 17 January 2030 (maturity).

The product does not guarantee the possibility to disinvest other than by selling the product either (1) through the exchange (if the product is exchange traded) or (2) off-exchange, where an offer for such product exists. Save as otherwise disclosed in exit costs (see section "4. What are the costs?" above), no fees or penalties will be charged by the issuer for any such transaction, however an execution fee might be chargeable by your broker if applicable. By selling the product before its maturity, you may receive back less than you would have received if you had kept the product until maturity.

<b>Exchange listing</b>	Luxembourg Stock Exchange (Euro MTF)	<b>Price quotation</b>	Percentage
<b>Smallest tradable unit</b>	EUR 1,000.00		

In volatile or unusual market conditions, or in the event of technical faults/disruptions, the purchase and/or sale of the product can be temporarily hindered and/or suspended and may not be possible at all.

#### 6. How can I complain?

Any complaint regarding the conduct of the person advising on, or selling, the product can be submitted directly to that person.

Any complaint regarding the product or the conduct of the manufacturer of this product can be submitted in writing at the following address:, by email to: [rspcomplaints@morganstanley.com](mailto:rspcomplaints@morganstanley.com). Please see also <http://sp.morganstanley.com/>. Complaints should include the name of the product, ISIN and reason for the complaint.

#### 7. Other relevant information

The information contained in this Key Information Document does not constitute a recommendation to buy or sell the product and is no substitute for individual consultation with your bank or advisor.

The product is not in any way sponsored, sold or promoted by any relevant stock market, relevant index, related exchange or index sponsor. Further information in respect of the index is available from the index administrator.

The offering of this product has not been registered under the U.S. Securities Act of 1933. This product may not be offered or sold, directly or indirectly, in the United States of America or to U.S. persons. The term "U.S. person" is defined in Regulation S under the U.S. Securities Act of 1933, as amended.

Any additional documentation in relation to the product, in particular, the issuance programme documentation, any supplements thereto and the product terms are published on <http://sp.morganstanley.com/>, all in accordance with relevant legal requirements. These documents are also available free of charge from Morgan Stanley & Co. International plc, Structured Products Floor 01, 20 Bank Street, Canary Wharf, London, E14 4AD.